

PROCEEDINGS ARTICLE

Exploring the Education and Management Mode of Student Party Members in Universities Under the Linkage Mechanism of "Four Classrooms": Taking Zhejiang International Studies University as an Example

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ABSTRACT

In the new era, grass-roots party construction work in colleges and universities faces new challenges, and education and management of student party members urgently needs to be updated in terms of education content and mode. Zhejiang International Studies University innovatively implements the linkage mechanism of "four classrooms" and integrates the education and management of student party members into the ideological and moral education system. This study takes Zhejiang International Studies University as example and explores the new mode of education and management of student party members in colleges and universities under the linkage mechanism of "four classrooms" from four aspects: education content, internal motivation, practice platform and application and promotion.

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1. INTRODUCTION

At the National Education Conference, General Secretary Xi Jinping stressed the need to adhere to the fundamental task of fostering character and civic virtue, to deepen the reform of the education system and to improve the implementation mechanism of fostering character and civic virtue. To implement the fundamental task of fostering character and civic virtue in the education and management of party members in colleges and universities is one of the key contents of the research on party construction work in colleges and universities. The work of party building in colleges and universities should be closely combined with the comprehensive reform of "three-all education" and integrated into the "integrated" education system of ideology and politics, break

through the traditional one-way output, grasp the opportunity of rapid development of communication technology and internet and other technologies, and create the "four classrooms" linkage and online and offline interactive learning environment. Then, the education and management quality of party members will be improved and effectiveness will be enhanced. At the same time, it is also necessary to dig deeper into development characteristics of college students in the new period, optimize the comprehensive evaluation system of ideological education, and build a new pattern of education and management of college student party members, the main body of party construction work in colleges and universities, by enhancing the internal drive of party members, to further promote the innovative development of party construction work in colleges and universities.

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2. THE CURRENT SITUATION OF EDUCATION AND MANAGEMENT OF STUDENT PARTY MEMBERS IN COLLEGES AND UNIVERSITIES

2021 is the centenary of the founding of the Communist Party of China. All colleges and universities are making efforts to develop excellent college student party members. Although the number of college student party members has gradually increased, some of them are lacking in goals, shifting in focus and weak in will, which makes it difficult for them to play the pioneering and exemplary role of communist party members, and has a negative impact on the grassroots party organizations of colleges and universities. Exploring the reasons for this, some scholars believe that there are several major reasons such as the lack of systematic education and management, the emphasis on the quantity of development rather than the quality of development, the backward mode of education and cultivation, and the lax assessment of party organizations [1].

In dealing with the above problems of education and management of student party members in colleges and universities, colleges and universities in China mainly take measures in several aspects: firstly, certain improvements are made in the contents of education and management of student party members, but the countermeasures are biased towards guiding opinions, less effective grasp is proposed, and it is not easy to promote and apply among colleges and universities; secondly, innovations are proposed in the mode of education and management, such as the use of comprehensive evaluation system for students and independent management mode of student party member, but there is a lack of inner motivation excitation and reward measures for student party members; thirdly, it is necessary to actively introduce convergence media as a technical means to improve the quality of party building work, but "it still faces the challenge of a more prominent double dilemma of lacking tools and dislocation of values" [2].

3. CONNOTATION OF THE LINKAGE MECHANISM OF "FOUR CLASSROOMS"

In order to thoroughly implement the spirit of the National Education Conference, strengthen the student-centered and solidly promote collaborative

education work, Zhejiang International Studies University innovatively implemented the education system that carries ideological and moral education work in 2020: the linkage mechanism of "four classrooms". This study takes Zhejiang International Studies University as example, and explores the new mode of education and management of student party members in colleges and universities under the linkage mechanism of "four classrooms" from four aspects: education content, internal motivation, practice platform and application and promotion.

In recent years, the mainstream term of "four classrooms" in the process of higher education talent cultivation is based on the physical space, defining all theoretical and practical education and teaching activities carried out according to the guiding teaching plan of majors as the "first classroom", all educational activities carried out in the classroom and on campus as the "second classroom", all activities of students outside the classroom and on campus as the "third classroom", and students' independent learning through the internet as the "fourth classroom" [3].

In the implementation plan of Zhejiang International Studies University, the first, second and third classes are responsible for classroom teaching, on-campus development and off-campus practice respectively, which is basically the same as the mainstream concept, while the fourth classroom combines the characteristics of foreign language institutions and innovatively extends the cultivation of talents to overseas practice, including overseas exchange, overseas study tour and overseas study abroad. In addition, it emphasizes that the "four classes" should be integrated into a talent cultivation community.

4. EXPLORATION ON THE EDUCATION AND MANAGEMENT OF STUDENT PARTY MEMBERS UNDER THE LINKAGE OF "FOUR CLASSROOMS"

Since the 18th Party Congress, General Secretary Xi Jinping has attached great importance to the education of party members and has made many important speeches and instructions. In the implementation of the fundamental task of fostering character and civic virtue, Zhejiang International Studies University has carried out the linkage mechanism of "four classrooms", and also applied this model to the education and management of student party members, achieving good results.

4.1. Linking Ideological and Political Theory Courses and Curriculum Ideology and Politics, Continuously Promoting the Reform of Teaching Content and Innovating Party Education

In the "first classroom", the school-based special ideological and political theory courses are carefully polished. Since 2017, Zhejiang International Studies University has launched the learning education activity "Young Learners Learn Youth Xi Jinping", and the high-quality online open course "Young Learners Learn Youth Xi Jinping" is recognized as a provincial online and offline first-class blended course by the Zhejiang Provincial Education Department in 2022. The course is jointly undertaken by the School of Marxism and the University Youth League Committee, combining the theory of the first classroom with the practice of the second. In addition, the university has strengthened the construction of the curriculum ideology and politics and made the "first classroom" of each major the "main battlefield" of curriculum construction and the "main channel" of classroom teaching. Also, the university offers a course that uses the "five-minute micro-lesson" to strengthen curriculum ideology and politics. In 2021, the university launched 100 high-quality party lessons and created a number of multilingual party lessons with characteristics of foreign language institutions.

4.2. Playing the Leading Role of Party Members and Peer Group, Cultivating Young Role Models and Stimulating Internal Motivation

Every two years, the university selects outstanding Communist Party members, outstanding Party affairs workers and other honors. Also, the university actively selects the most popular secretary and the top ten student party members, and promotes the mentorship system for undergraduates and the system of leading cadres contacting freshmen, with an emphasis on the "first class of secretaries and deans". Party teachers have also taken on the role of "red navigators", leading and guiding students in their professional studies, ideological education and growth and development. The role of student party members is particularly prominent in peer education. And a large number of outstanding senior student party members become "pioneer navigators", provide ideological leadership, establish a correct outlook on life, values and worldview, and assist in adapting to university life for new students. Under the selection systems of "Five Star Party Member" and

"Outstanding Pioneer Member", the outstanding members are selected and the relevant award ceremony and publicity exchanges are held each year, so that the members can directly feel the affirmation from the school and their peers, and have a strong sense of achievement and identity, which in turn inspires members to be rigorous and exemplary.

4.3. Integrating Practice and Service Bases, Providing Diversified Practice and Increasing Paths for Educating People

In the "Outline for the Implementation of the Quality Improvement Project of Ideological and Political Work in Universities" issued by the Ministry of Education, it is proposed to "insist on the combination of theoretical education and practical training", and "practical education" is listed as one of the ten systems for educating students. In order to fully implement the practical education aspect of fostering character and civic virtue, the university requires party members to complete a certain amount of social practice and voluntary service, actively maintains and develops social practice bases and voluntary service bases, provides opportunities and platforms for the comprehensive development of students, which is an effective way to consolidate the ideological and political education of students.

Zhejiang International Studies University has signed up more than ten school-level learning and education practice bases "Young Students Learn from Youth Xi Jinping" in several provinces, promoted the effective connection among the first, second and third classes, and jointly built a platform for educating students between the school and the local community, achieving a lot of results. In 2021, students and teachers of the university went to various practice bases to learn the history of the Party, and revisited the history of the Party with Party members, cadres and young people in the bases. The university has a history of teacher education, and every year many outstanding students deliver high-quality outreach programs to primary and secondary school students in China, develops their own sense of social responsibility and various skills in the process of helping others as well as themselves. The teaching practice at Central Primary School of Hangping Town in Pujiang County was identified by the Zhejiang Provincial Education Department as one of the second batch of excellent practice cases of "double reduction" in Zhejiang Province.

After years of accumulation, the university has also integrated volunteering into the talent training system as a whole, and promoted the integration of

international volunteering from the third classroom to the first, second and fourth classrooms. The training and practice of international volunteering has become a compulsory course for students, and the organic linkage of the "four classes" has been achieved, promoting the effectiveness of cooperation between the university and the local, university and enterprise and universities education. This also highlights the importance of the "first classroom" in the practice of the third classroom and the use of scientific theories to arm students [4].

4.4. Deepening the Sense of Responsibility and Window Awareness, Continuing the Red Bloodline and Inheriting the Red Gene

In accordance with General Secretary Xi Jinping's instruction to "tell the Chinese story well and spread the Chinese voice", the university has placed great importance on "Zhejiang culture going out" and has a strong focus on cultivating student party members and young students with both national and international perspectives. A multilingual team of foreign language students and faculty members have been formed to give full play to the strengths of their foreign language majors, combining red stories and youthful dreams with their own study and work experiences, and carefully planning lectures of 13 languages. Among the 100 party lectures to be held in 2021, the university has also developed micro-lectures of 13 languages to tell the struggle of the new China under the leadership of the Communist Party of China, the development of "the Belt and Road Initiative" and the story of the fight against epidemics. In 2021, the university explored digital party building and conducted live party lessons with the "Mondaurgi Memorial Hall of the Chinese Work and Study in France", which was also a new attempt to learn the history of the Party.

As the school-running internationalization, the proportion of party members and party activists going abroad is increasing, and universities will continue to do a good job of educating and cultivating party members who are on exchange abroad on the basis of overseas social practice and organizational life.

5. CONCLUSION

The education and management of party members under the linkage mechanism of "four classrooms" gives the following insights into the party construction work of students in the new era.

5.1. Cultivating Party Spirit and Ideology Through the Campus Classroom

To cultivate people for the Party and the country, ideological leadership is the primary task. Party cadres and ideological and political teachers who undertake the task of Party lessons in colleges and universities should exert their team strength in the "first classroom" of Party member education, and pay attention to building high-quality Party lessons. At the same time, they should also focus on the development of school-based special courses, which can be integrated into the classroom with the content of excellent party building brands, and make full use of the online and offline teaching format to form a more scientific and perfect party course system, in order to upgrade and iterate the content and effect of party member education.

5.2. Creating a Platform to Effectively Stimulate the Internal Drive of Student Party Members

The "second classroom" should build a platform for party building activities and services, and provide channels and content for student party members to better play their role as pioneers and role models. "In the process of growing up, college students will have various needs, and when these needs are met to varying degrees and meet their expectations, they will have a sense of gain" [5]. Gain sense can promote party member education effect greatly. As teaching by example is better than teaching by word, and actions are stronger than slogans, pairing up to help each other can easily form positive feedback, giving student party members a stronger sense of gain and satisfaction, generating more responsibility and internal drive, and forming a closer and more effective school culture of peer support.

5.3. Strengthening Practice and Enhancing the Quality and Effectiveness of Party Member Training

Practice is the only criterion for testing truth. "Only by convincing people with the truth, impressing them with actions and infecting them with true feelings can party members truly learn and believe, and realize the purpose of transforming the subjective world and then the objective world" [6]. Therefore, universities should build off-campus and overseas bases in the "third and fourth classrooms", and continuously integrate resources and platforms. In this way, universities can not only guide and help university

students to refine their ideological quality and enhance their professional ability, but also enable them to promote the synergy between government, university and enterprises, strengthen the effectiveness of communication and cooperation, and promote the common prosperity of society with the output of think tanks.

5.4. Promoting Comprehensive Reform of "Three-All Education" With the Synergistic Mechanism

Universities should strengthen the planning, construction and integration of on-campus and off-campus education teams, with the goal of building a high-quality party membership, and innovate and improve the synergistic mechanism of party membership education and management. The linkage mechanism of "four classrooms" can mobilize the enthusiasm, initiative and creativity of both inside and outside the party organisation to the maximum extent, and maintain the continuous iteration of the education team, education mechanism and education mode, in order to maintain the vitality and combat power of the party organization.

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